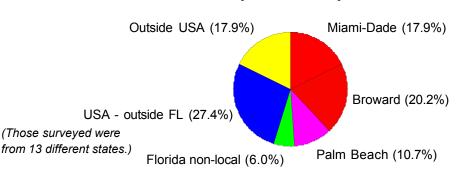
HAULOVER PARK NATURIST (CLOTHING-OPTIONAL) BEACH DEMOGRAPHICS: A HAULOVER PARK BEACH VISITOR SURVEY*

Where are you from?

[Main Residence]

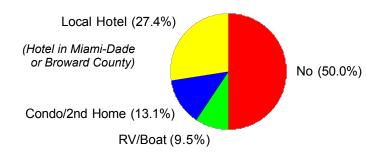


In a separate question, visitors were asked if Haulover's naturist beach was the reason for their vacation/visit to Miami-Dade County.

The "YES" response was 70% to this question.

Excluding Miami-Dade residents from the sample, the "YES" response was 87% for all others

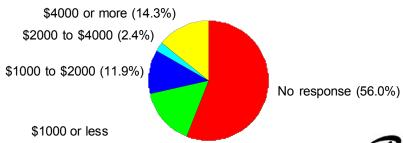
Are you staying at a local hotel (or other than main residence)?



*Data source:

Random survey of Haulover Park naturist beach visitors conducted on Sunday Jan. 11, 2004, 10 AM to Noon.

Estimated spending in Miami-Dade during current visit



Sample size:

84 individuals out of estimated 1,500 present at time of survey. (5.6%)

B.E.A.C.H.E.S

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